

Trade fair	Asia-Pacific Sourcing	
Sub-heading	Products for Home and Garden	
Date of the event	3 – 5 April, 2011 (Sunday – Tuesday)	
Event frequency	Every two years (in uneven years) (First event: 2005)	
Organizer	Koelnmesse GmbH Messeplatz 1 50679 Cologne Germany	
Venue	Cologne Exhibition Centre, Hall 10.1	
Opening times	For Exhibitors 8.00 a.m. to 7.00 p.m. For Visitors 9.00 a.m. to 6.00 a.m.	
Admission fees for visitors	Admission is free of charge for pre-registered trade visitors.	
	Box office:	
	Day ticket	42.00 €
	Season ticket	70.00 €
Stand rental fees/sqm for exhibitors	up to 20 sqm	192.00 €
	from 21- 30 sqm	185.00 €
	from 31- 50 sqm	178.00 €
	from 51- 100 sqm	171.00 €
	from 101 sqm	164.00 €
Flat rate energy costs/sqm		7.00 €
Catalogue		12.00 €
Product segments	Hardware and DIY: Tools, locks and fittings, do-it-yourself materials, ironmongery/wire products, fastenings. Garden and Leisure: Garden furniture, garden tools, barbecues, camping articles, sporting goods and toys, leisure equipment.	



Products
for Home and
Garden

Asia-Pacific Sourcing
Products for Home and Garden

April 3 – 5, 2011

www.asiapacificsourcing.de

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Fair profile	The event is a separate platform presenting Asian products from the house and garden sector. The aim is to link product ranges from Asian growth markets with the growing demand in Europe and North America, all in a concentrated format in Cologne. This trade fair is scheduled to be held every two years, serving as a multi-lateral hub for the import and export business. Asia-Pacific Sourcing is the ordering and communication platform for products, innovations and trends for the house and garden segment.
Mailing of registration forms to exhibitors	From April, 2010 (only in English). The order forms are then also available for download by internet at: www.asiapacificsourcing.com
Hall occupancy	Hall 10.1
Construction and dismantling periods	Construction begins: 30.03.2011 (Wed.) Dismantling ends: 07.04.2011 (Thurs.)
Access rights	Trade visitors
Target groups (Exhibitors and visitors)	Exhibitors: The exhibitors at Asia-Pacific Sourcing will include manufacturers and distributors of products from Asia. Visitors: Asia-Pacific Sourcing will serve buyers from Europe and North America from the following segments: Retailer (Home and garden centres, hardware -, department -, discount stores), Wholesaler, Importer / Exporter, Mail order.
Figures 2009	
Exhibitors	406 from 10 countries
Gross exhibitors space	25.000 sqm gross
Visitors	5.300 from 65 countries
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